



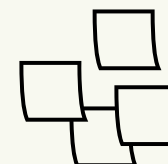
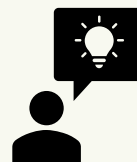
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Yorkshire

Sustainability

Helping communities thrive

Welcome and Introductions

Things to consider before we begin





What is Sustainability?

In groups take 5 minutes to chat about what sustainability means to you...

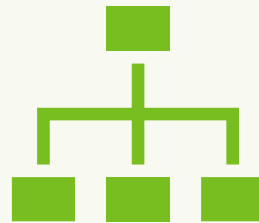


Feedback

Sustainability - Looking at the longer term - Financial, economic, social, environmental



Financial



Long Term Board Membership
/ Succession Planning



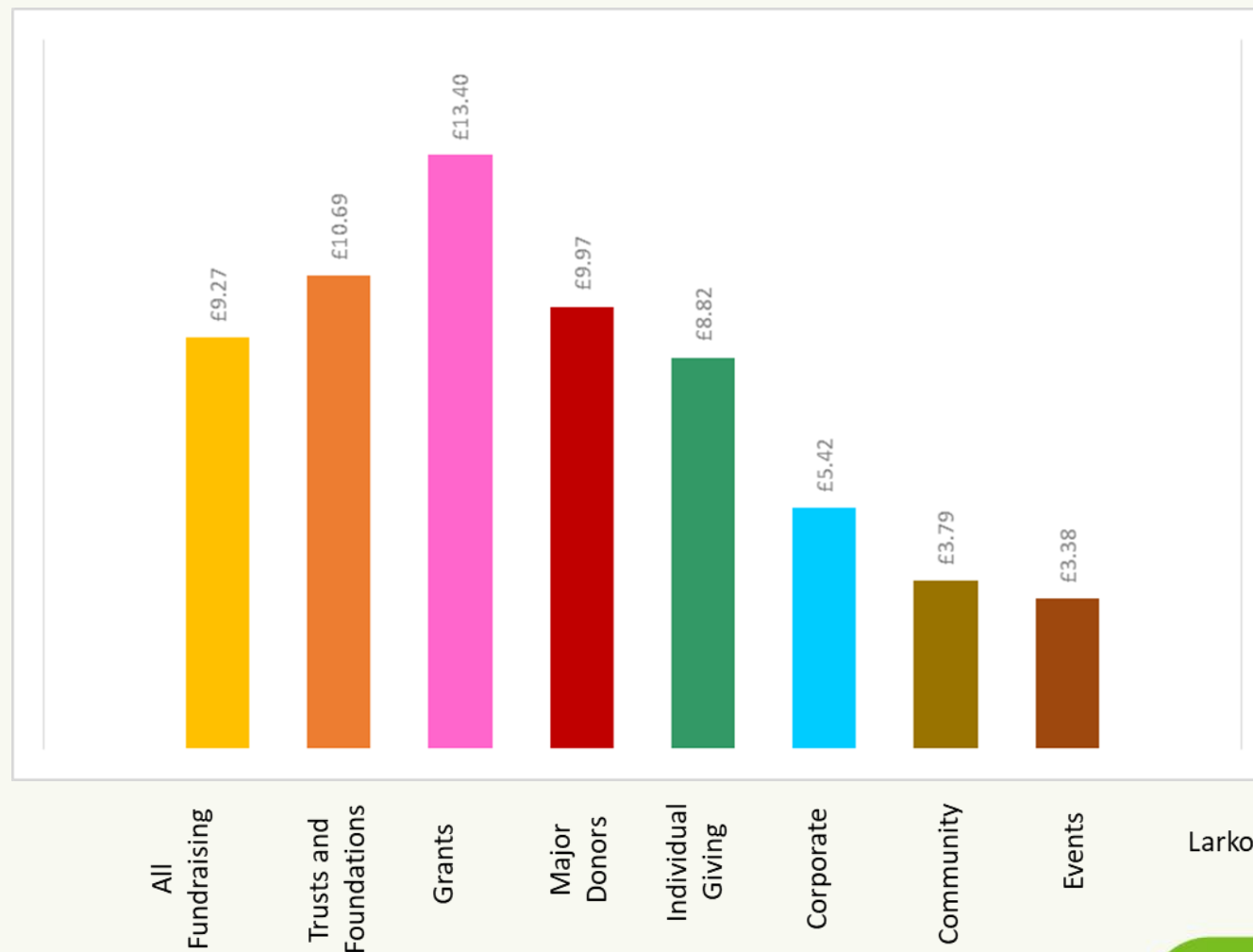
Environmental



Financial



Return on Investment



Larkowl "Uncharted Territory" 2021 ROI report

Public Funders

Who

Government Departments
Local Authorities
Health Service
Mayors / PCC

Key Facts

Published process
(Procurement)
Standard Terms &
Conditions
Defined Period
Monitoring
80% Move from grant to
contracts

National Lottery

Who

Big Lottery
Heritage Lottery
Arts Council England
Sport England
BFI
UK Sport

Key Facts

Public fund – open and
accountable
Accessible to All
Different applications for
each fund
£300 - Millions

Trusts and Foundations

Who

Family / individual
Corporate
Community
Charities

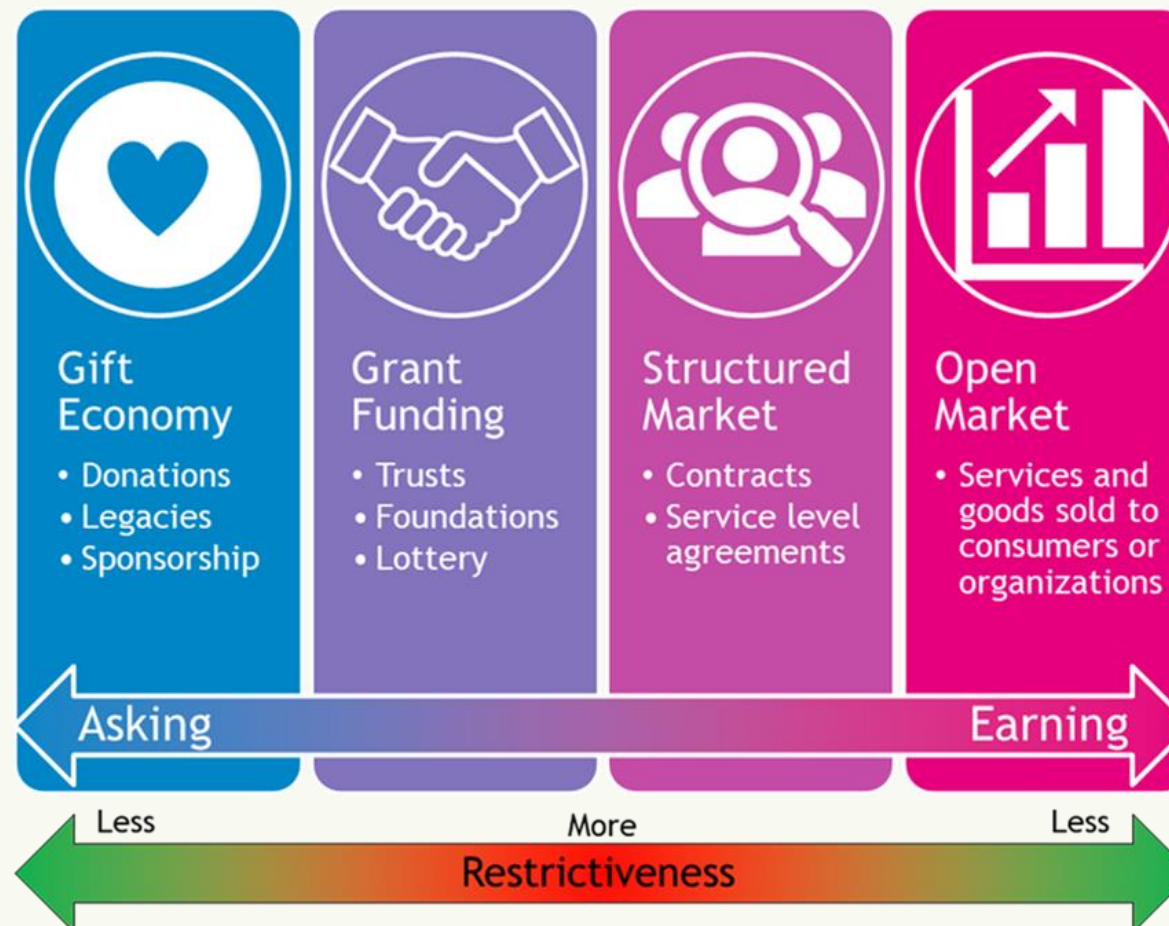
Key Facts

8800 individual funds
£1.7 billion per annum
Independence
Take greater risks
Often Short term / project
based



Other Income Options

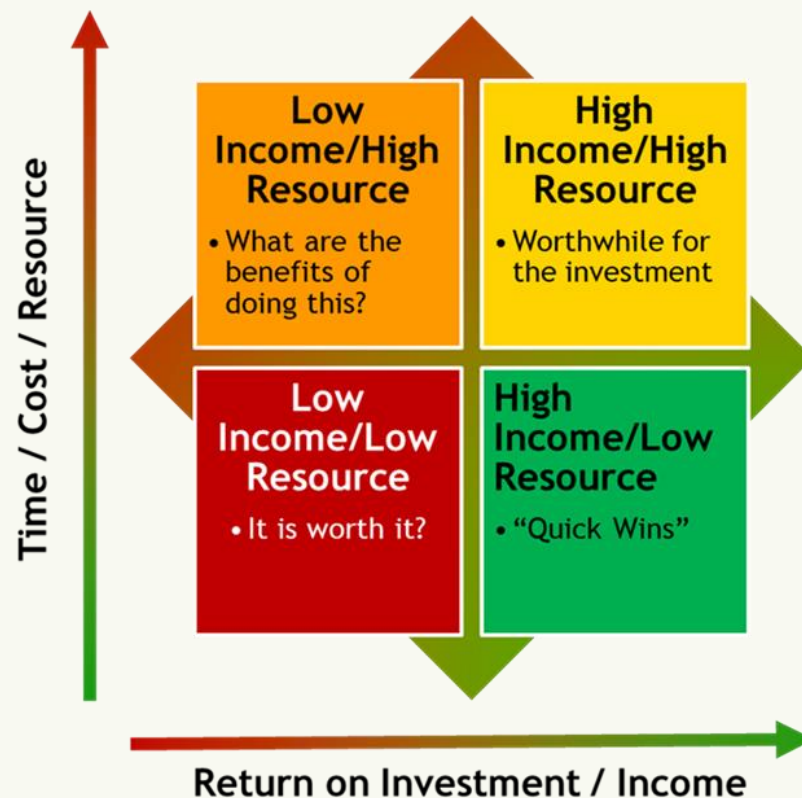
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Social Investment

Charity			Industrial & Provident Society		Company				Individual		Group	
Foundation	Trust	CIO	Community Benefit	Cooperative	CIC Guarantee	CIC Shares	Ltd Guarantee	Ltd Shares	Partnership	Sole Trader	Community Association	Club
Has charitable status												
Yes	Yes	Yes	Can apply	No	No	No	Can apply	No	No	No	May convert	Can apply
Can employ board members												
No	No	No	If not charitable	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Maybe	Maybe
Can attract significant grant funding												
Yes	Yes	Yes	If a charity	No	Fair	Very limited	If a charity	No	No	No	Limited	Limited
Can attract equity investment												
No	No	No	No	Maybe	No	Yes	No	Yes	Maybe	Maybe	No	No

YOUR INCOME OPTIONS



In groups take 5 minutes to chat about some income generation ideas you may have...



Board Skills and Gaps – What makes a good team?



Skills

Hard skills (general) – e.g. marketing, legal, HR

Hard Skills (specific) – sector related skills that relate to your work

Soft skills – e.g. team working, mentoring, pastoral



Experience and background

Different points of view

Insight into your beneficiaries' needs and experiences

Contacts and networks (community, partners, funders etc.)

Innovation and experience of what works



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Skills Audit

<https://reachvolunteering.org.uk/trustee-recruitment-cycle/reflect/how-complete-skills-audit>

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Business Planning

- Control and direct your Social Venture
- Engage other people with your idea
- Be Credible



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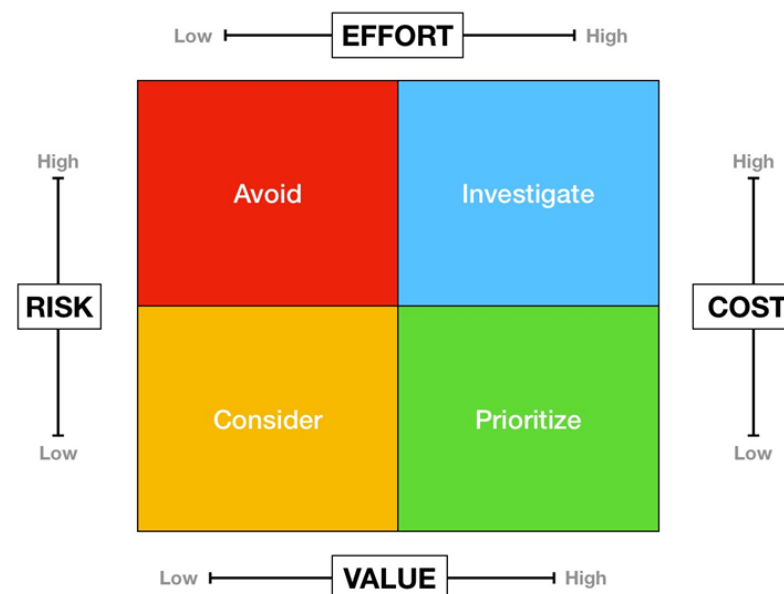


Helping communities thrive



Risk

RCVE Project Prioritization Matrix



Environmental



Here are some considerations for all businesses and organisations, not just those with a “green” agenda. Many environmental practices can save you money -

- Make the most of Local networks
- Support other local businesses organisations- reciprocal trading, to reduce transport miles: the original circular economy taking in less, from outside and producing less waste.
- Link up to promote each other like in the Totally Locally ethos. For every £1 spent with a small independent business, up to £5 goes into the local economy.
- Join the local business forum – make friends and support each other’s business.

Reduce Waste

- Doing your recycling is not going to save the planet.
- What waste do you as an organisation specifically have? Does this cost you money? Is this of value to someone else? For example, cardboard boxes, fabric, rags, heat,
- Mindful consumption- “Buyerarchy” of needs. Only buy what you need to buy and be conscious of where you are buying it from (see above)
- Use what you already have: Upcycle, mend. Use repair cafes.
- Borrow: Library of things,
- Swap “waste” e.g. cardboard boxes and packaging
- Thrift: Not everything needs to be new. Use your grant money for other things. Community furniture store.
- Make, if you have the time and skills, this can be very rewarding. Bespoke items can make your offer stand out.
- Buy, as a last resort: be conscious of where you are buying from and who benefits or might be being exploited. Discourage overproduction and exploitation of companies such as Amazon, Shien and Temu (see above)



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THE BUYERARCHY
of NEEDS
(with apologies to
Maslow)

Reduce energy consumption



Invest in efficient heating, insulation, power and utility use.



Make use of grants to support government net zero targets



Reduce transport, consider zoom/Teams meetings, car sharing, public transport.



Community Energy schemes, cheaper energy generation



Develop some good habits, question the norm

There are hundreds of little habits that you could adopt in your business and personal life that will influence other to do the same—nudge theory. Consider the impact of taking your own bag to the supermarket

When catering, consider a greater proportion of plant-based and vegetarian options, reduce or eliminate meat (which is expensive and energy inefficient to produce)

What else can you think of?



What does environmental sustainability mean to you now?

It still means looking at the longer term, but can you see how financial, economic, social, and environmental sustainability are all very closely linked?





**Social
Vision**



**Community First
Yorkshire**

Over to you!

[Soc Ent Support](#)

Contact us at:

communitysupport@communityfirstyorkshire.org.uk

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receive our
newsletters
here:



Sign up
for our
funding
portal
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See you next time 🤗

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